



Sponsorship Prospectus

Yes I want to be a sponsor and have chosen a sponsorship profile....please contact:

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ITFNZ National Championships

First of all thank you for considering sponsorship of the ITFNZ 2003 National Championships. We hope to provide enough opportunities for any potential sponsor to be involved with the tournament at a level that they can afford, after all that's what ITFNZ is all about. In the following document you will find a range of sponsorship opportunities. Please review these and choose one that will suit you the most. If you have any further questions please contact the tournament Marketing Manager.

About ITFNZ

ITFNZ is a friendly and family orientated martial art that has won the respect of many for its professionalism and commitment to learning. It is these reasons among others that ITFNZ has continued to operate successfully since 1981.

The 2003 National Championships

The National Championships is the main event for ITFNZ Taekwon-Do during the calendar year. The event usually attracts on average around 150 competitors who compete in specialized areas of sparring, patterns, and destructions, along with a large number of spectators, officials, family and friends.

The championships operate on a rotation system whereby one of the five regions hosts the tournament each year. This year the South Island region will host the tournament in Dunedin for the very first time either at the Dunedin Town Hall or the Caledonian Sports Centre.

Opportunities for Sponsors

The National Championships would not be able to run without the help of sponsors. The National Championships gives organizations associated with ITFNZ an opportunity to promote themselves to the membership which now consists of over 50 clubs nationwide.

Sponsorship Profiles

ITFNZ would like to welcome interested sponsors of the 2003 National Championships with this sponsorship prospectus. Listed below are three types of sponsorship designed to suit the marketing budget of your organization. If you have a particular question please contact the marketing manager. Should you wish to sponsor the 2003 National Championships but feel as though these profiles do not suit your organization please contact us to discuss your requirements further.

1. Primary Sponsors

Primary sponsors contribute a reasonable contribution to the costs of running the national championships. Their specific promotional needs are discussed and delivered on a case by case basis.

ITFNZ are proud to announce that Epson NZ will continue to be a primary sponsor for this years National Championships.

2. Event Sponsor *(1 sponsor per event)*

What you get...

- Announcement "this event is brought to you in association with...."
- Company name on event material including divisional forms and programs
- Company banner at venue (if supplied)
- Name and Logo on Projected Screen
- Name read out at prize giving awards
- Name in TKD Talk with results

Choose one or more events:

- Patterns (\$350)
- Sparring (\$500)
- Men's Team Event (\$500)
- Woman's Team Event (\$500)
- Power Test (\$300)
- Special Technique (\$300)

3. Sponsor

- Name and Logo on Projected Screen
- Name read out at prize giving awards
- Name on program

\$100