

# Call now to sponsor the martial arts event of 2008!

## TAEKWON-DO TELEVISION

## NATIONAL CHAMPIONSHIPS 2008

- Tauranga, 4 - 5 October 2008
- Televised on Sky TV# as a two hour special
- Triangle TV and Triangle Stratos as a series of weekly half hour shows
- Over 300 competitors from around NZ
- Showcasing New Zealand's best talent
- NZ's own World Champions are competing

Contact Carl Matthews  
Director of Sponsorship and Funding  
[sponsorship@itfnz.org.nz](mailto:sponsorship@itfnz.org.nz)  
09 534 9187 or 021 737 727

## About the Tournament

Taekwon-Do is a martial art designed for self defense, helping our members to develop their minds, bodies, and moral character. It is a safe activity which improves people's health, and builds confidence and self esteem.

ITFNZ Taekwon-Do, our national governing body, is one of the strongest martial arts bodies in New Zealand, with over seventy schools nationwide. ITFNZ is an incorporated non-profit society recognised by SPARC and affiliated to the International Taekwon-Do Federation. We achieved strong growth in the past five years, and we aim to have 10,000 members by 2015.

ITFNZ covers a wide demographic. One third of our members are female, and our members range from four years old to over sixty years old.

### National Championships and Taekwon-Do Television

As part of student development, ITFNZ offers a strong tournament scene. This year over 300 competitors from around the country will converge on Queen Elizabeth Youth Centre in Tauranga on 4 and 5 October to determine the nation's best.

For the third consecutive year, the tournament will be televised, on Triangle Television and Triangle Stratos (national Freeview channel), during *prime time*, at 8:30pm on Saturday evenings during December 2008 and January 2009. #We also seek to televise a 2 hour special on SKY TV again in 2008. (Advertising on SKY TV will be included in sponsorship packages once the show is confirmed, and will be available to gold sponsors. The advertiser is responsible for all permissions required.)

### Exciting events

The ITFNZ Taekwon-Do National Championships includes four individual events and the team event. Individuals complete in *free sparring* (exciting controlled combat), *patterns* (beautiful sequences of pre-arranged movements), *special technique* (five spectacular kicks performed to targets high in the air) and *power test* (five explosive techniques to smash boards).

In team events, a group of black belt competitors representing their region compete in all four events. This is the most exciting element of the tournament, as Auckland North battles Wellington, or Counties Manukau tackles the South Island. Taekwon-Do Television showcases some individual and all team events.



We offer you the opportunity to promote your company and support the community by sponsoring this fantastic event. In return, your company can associate its brand with a well-respected nationwide organisation, and expose its products to our members, spectators and viewers.

**ITFNZ**  
**Taekwon-Do**  
0800 800 495  
[www.itfnz.org.nz](http://www.itfnz.org.nz)



# Sponsorship Options

## Gold Sponsor - \$1,250\* (up to 10 available)

- A 15sec advert shown twice or a 30sec advert shown once during each episode of Taekwon-Do Television. (All adverts to be supplied by the sponsor. Carl and Mark Productions offer discounted television ad production to National Tournament sponsors.)
- Your logo shown during the closing credits of every episode of Taekwon-Do Television.
- A banner or sign promoting your company displayed at Queen Elizabeth Youth Centre during the National Tournament (supplied by the sponsor).
- At least four live mentions during the weekend, including at least one brief interview (sponsor to provide the interviewee).
- Your company logo and contact details on the official National Tournament programme (logo provided by sponsor).
- Your company logo on official entry tickets to the National Tournament.
- Your company logo, description and weblink on the ITFNZ Taekwon-Do website at [www.itfnz.org.nz/news/tkdtelly.html](http://www.itfnz.org.nz/news/tkdtelly.html). The ITFNZ website received 1.2m hits from 58,600 visitors in July 2007.
- Your company logo included in newspaper advertising promoting the tournament. (Logo supplied by the sponsor.)
- Your company logo in 2008 issue 3 of *Taekwon-Do Talk*, the official magazine of ITFNZ Taekwon-Do, delivered to every member of ITFNZ in December 2008.
- 2 complimentary tickets to the National Awards Dinner.
- Access for up to 6 people to VIP seating and care at the National Tournament.
- Your company's sample product and brochure in official competitor and umpire gift bags (samples and brochures supplied by sponsor, optional).
- Your company logo on the big screen when live action is not playing.

## Silver Sponsor - \$750\* (up to 20 available)

- A 15sec advert shown once during each episode of Taekwon-Do Television. (All adverts to be supplied by the sponsor. Carl and Mark Productions offer discounted television ad production to National Tournament sponsors.)
- A small banner or sign promoting your company displayed at Queen Elizabeth Youth Centre during the National Tournament (supplied by the sponsor).
- At least two live mentions during the weekend.
- Your company logo on the official National Tournament programme (logo provided by sponsor).
- Your company logo and weblink on the ITFNZ Taekwon-Do website at [www.itfnz.org.nz/news/tkdtelly.html](http://www.itfnz.org.nz/news/tkdtelly.html). The ITFNZ website received 1.2m hits from 58,600 visitors in July 2007.
- Your company name in 2008 issue 3 of *Taekwon-Do Talk*, the official magazine of ITFNZ Taekwon-Do, delivered to every member of ITFNZ in December 2008.
- Your company's sample product in official competitor and umpire gift bags (samples supplied by sponsor, optional).

Also available

## Naming rights – by negotiation\* (one only, available to a Gold Sponsor)

In addition to the Gold Sponsor package, you receive

- An additional 15sec advert shown once during each episode of Taekwon-Do Television. (All adverts to be supplied by the sponsor. Carl and Mark Productions offer discounted television ad production to National Tournament sponsors.)
- Naming rights to Taekwon-Do Television: "Sponsor presents Taekwon-Do Television".
- Your company logo in the opening and closing credits of Taekwon-Do Television.
- Naming rights to the National Tournament: "Sponsor presents the ITFNZ Taekwon-Do National Championships 2008".
- Two additional banners or signs promoting your company displayed at Queen Elizabeth Youth Centre during the National Tournament (supplied by the sponsor).
- A free promotional or sales stand at Queen Elizabeth Youth Centre during the tournament (supplied and manned by sponsor).

## Promotional or sales stand – \$500\*

- A promotional or sales stand at Queen Elizabeth Youth Centre during the tournament (supplied and manned by sponsor).

**Ring sponsorship** – your company banner displayed on the Jury Table of one of the five major rings during the National Tournament:

- Ring 1, \$750\*: most of the action filmed for Taekwon-Do Television is in this ring
- Ring 5, \$300\*: special technique and power events, filmed for television, are this ring
- Rings 2 - 4, \$150\* each

\*All prices exclude GST



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