# Board Communiqué – February 2009.

## **ITFNZ Members**

Our February board meeting has been and gone and your board has put in place an agenda for items to be achieved this year. Here is a small insight into some of the more exciting developments

# ITF World Championships 2011 - Wellington 09 –13 March 2011

Mr Nick Lourantos and his team are well under way in their planning for World Cup 2011, Wellington City Council are also on board . Stephen Fox has been confirmed as the Project Manager and the WC2011 Board are close to recommending the appointment of two Independent directors, to assist the existing team of Mr Lourantos, Mr Harkin and Mr Herbison. Both come highly recommended by the NZ institute of Directors. We are hoping their appointments will be confirmed next month.

## Strategic Plan & Positioning

Over the last six months fellow board member, Terry Harkin and I have been in regular contact with SPARC. We have been allocated a contact officer (Sarah Anderson) within their relationship stakeholder team and we are working with Sarah to bring ITFNZ into a more prominent position as a recognised organisation, both in terms of funding and help in achieving our Strategic Goals.

To this end they are helping us in part funding the appointment of Pattillo Consulting. Anne Pattillo has vast experience in helping organisations like ours recast our strategic direction, whilst maintaining our core values and vision. Expect to see more news on our strategic direction as this year progresses, especially as we work to establish new milestones, set priorities and work on investment requirements.

In addition to SPARC and Pattillo Consulting we have been working with some other consultants who are freely giving their time and expertise to our organisation. We have Network PR's, Geoff Henley, who is assisting us with increasing our brand awareness and tying this in with the great opportunity we have with World Championships in 2011.

## Structure

Another item on our agenda was to look at the ITFNZ organisation structure. Our aim being to identify how we can deliver the **best professional leadership, backed by the best administration team**. We are identifying our critical activities and how each of those activities is best handled within ITFNZ, be it by way of committee, administrative person or CEO.

## CEO

Since the creation of the new Structure last year and establishment of the Board, one of the main people who has helped me personally become more effective, has been our Interim CEO Mr Kris Herbison. So it was with regret that we have had to accept his resignation, but only from the Interim CEO position. This will enable Kris to spend his time more effectively in his other various roles within ITFNZ. You only need to read the last edition of TKD talk to realise the amount of time he devotes to our organisation. Mr Tolley (ITFNZ Secretary)

has stepped up to take on the additional work load whilst the Board complete their work on the Structure.

## NEXT MEETING

Our next meeting is scheduled for the third weekend in March. At which we hope to able to start finalising some of the initiatives mentioned above.

Regards

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