

## Board Communiqué – July/August 2009.

ITFNZ Instructors and Members

On Sunday we welcomed our New Board member and sadly said farewell and thank you to Mr Krishna Reddy who has been a great help in our first 'establishment' year.

Mr Kris Herbison, known to many of you already, has been appointed to the board for a 3 year term, Mr Herbison along with other Senior dans, was instrumental in establishing our new Board structure and it is only fitting that, following his resignation last year as acting CEO, he take up the reigns and join fellow Board members, as we move into the roll out phase of the first initiative.

As I stated in the last communiqué we have taken the feedback received during the weekend of 26 July and we have at our last board meeting committed to launching ITFNZ's new Brand and Logo. The launch will occur at this year's National Championships in Christchurch over the weekend of 26/27 September.

We have also agreed that the National Team, representing New Zealand in Argentina, later this year will also display our new Logo on their doboks

And so to the next step. Myself and fellow Board members will be appearing at several regional based seminars during the month of August, at which we will be present, in further detail, the reasoning behind our new brand:

### **iTaekwon-Do Power for Good**

We will also unveil our new Logo.

Invitations will have been sent out by the Regional Directors. If for some reason you did not receive one please contact either your regional director or our acting CEO Mr Shaun Tolley to find out where and when your nearest seminar is being held.

At this seminar we will also be:

#### **Outlining our ideas for a new Structure**

From our survey of members it was agreed that there is need to make our current complicated structure simpler. We need to create a structure that encourages clear lines of communication and responsibility, whilst at the same time maintaining the right balance between the "Art" and the business side of Taekwon-Do; we also need to take more responsibility for our own administration so that our leaders and all volunteers have the support they need.

A draft structure will be presented as part of the Regional seminars and all participants will be asked to provide feedback before its implementation.

It is our intention that the new structure will be in place for the 2010 calendar year.

#### **Asking for feedback on Membership**

From our survey of members, earlier this year, we have identified membership satisfaction as a key area in the development of Taekwon-Do and we will be seeking your ideas on how to improve this.

#### **Enhancing our Leadership experience**

With out our current leaders and a 'plan of succession' we will have no hope in achieving our strategic goals. Your thoughts on this important area will help us develop new initiatives and strengthen successful ones.

Regards

Dennis Burns  
Chairman of the Board  
ITFNZ Incorporated  
[boardchairman@itfnz.org.nz](mailto:boardchairman@itfnz.org.nz)



**ITFNZ**

**Taekwon-Do**

0800 800 495

[www.itfnz.org.nz](http://www.itfnz.org.nz)

Dennis Burns  
Chairman of the Board

P O Box 27032  
Wellington 6141  
New Zealand

Ph (pvt): (04 386-3645)  
Ph (mob): (021 428-547)  
Email:  
[boardchairman@itfnz.org.nz](mailto:boardchairman@itfnz.org.nz)

