



## Communications & Marketing Advisory Group

The Strategic Plan has identified workstreams requiring specialist expertise to help research, strategize and implement the best solutions to benefit the membership.

We are looking for suitably qualified applicants for the Communications and Marketing Advisory Group. These are voluntary roles.

### Required

Applicants can contribute their skills in the following areas:

- Developing a Communications Strategy
- Social media engagement
- Website design and development
- E-commerce platforms and fulfilment processes
- Developing a Marketing Strategy, including brand
- Image library management

### Time Requirements

- Project is expected to take 6 months
- One hour duration, monthly online project meetings
- Project work as assigned and based on personal circumstances

### Personal Attributes

- Enthusiastic and keen to contribute to our martial art
- Able to work with a group of volunteers

Initially we are advertising this role through our membership. If you are interested in or know someone who would be interested in this role, applications can be made to the CEO, Alex Hayton, at [ceo@itkd.co.nz](mailto:ceo@itkd.co.nz). Please include a cover letter and a CV. Applications close **Thursday 30<sup>th</sup> September 2021**.