

# Total International Taekwon-Do New Zealand 2024 Auckland North

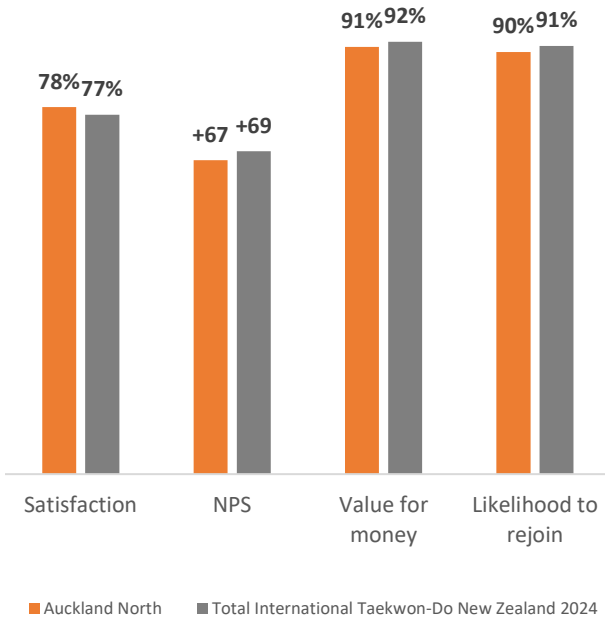


Sample size of Auckland North region: n=116

Sample size of Total International Taekwon-Do New Zealand 2024: n=433



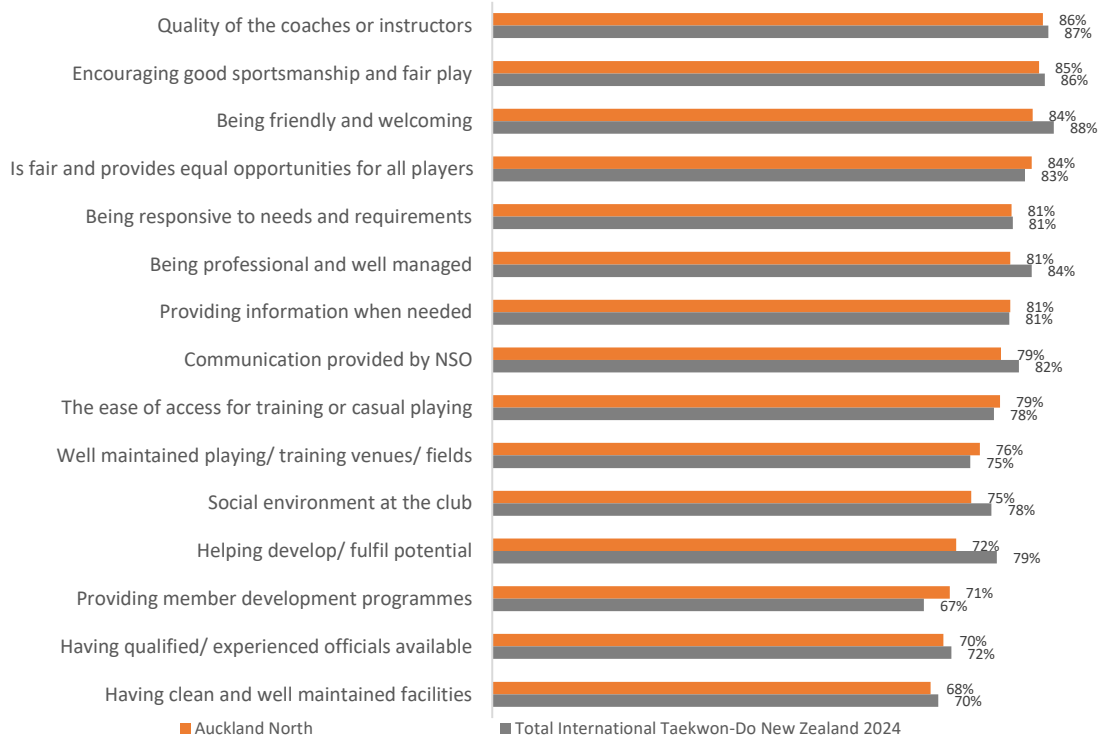
## Key Metrics



## Focus for Improvement

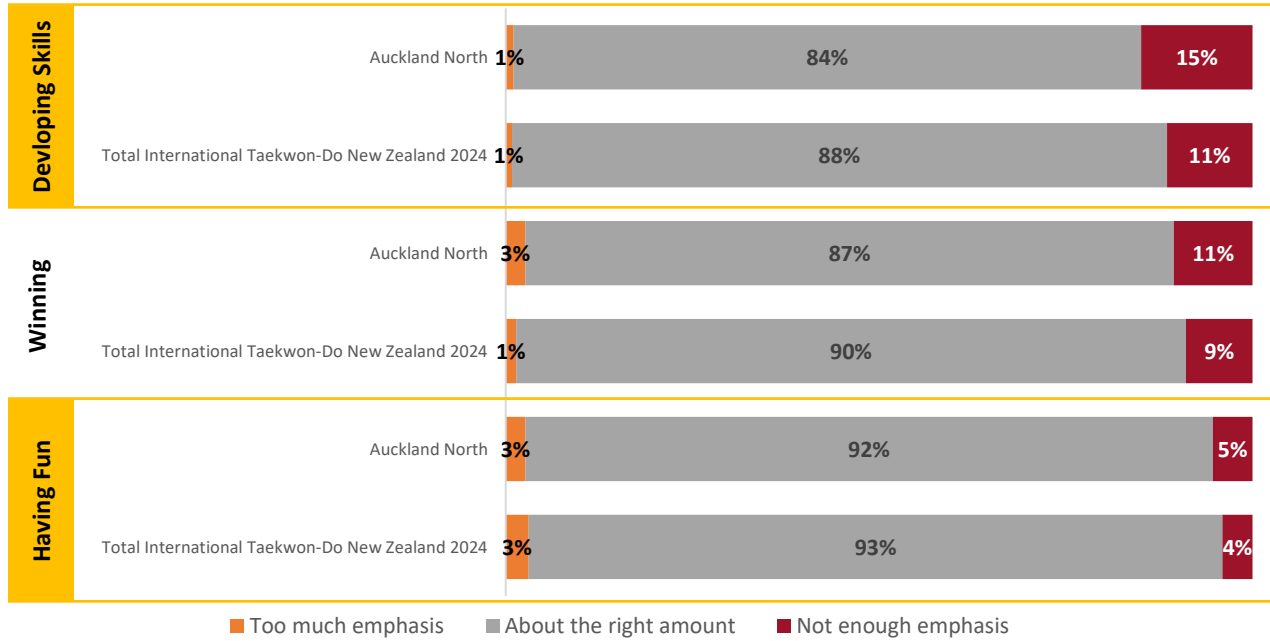


## Satisfaction with Drivers (% of very and extremely satisfied)





## Emphasis on fun, winning and developing skills



## Club Environment (% of agree and strongly agree)

	Auckland North	Total International Taekwon-Do New Zealand 2024
Club provides a supportive and encouraging environment	97%	96%
Club focuses too much on certain players/ teams	6%	6%
I feel pressure from my club to train more than I would like to	6%	6%



## Sample Profile

	Auckland North	Total International Taekwon-Do New Zealand 2024
Male	65%	59%
Female	35%	41%
5-12 years	40%	35%
13-18 years	15%	16%
19-34 years	6%	8%
35+ years	39%	41%
European/ Pākehā	48%	68%
Māori	7%	12%
Pasifika	5%	4%
Asian/ Indian	34%	25%
Other	5%	3%

\*Note some questions exclude "Don't know / Not applicable" answers so base sizes may be smaller

\*\*small sample size results may be inconclusive