

Total International Taekwon-Do New Zealand 2024 Midlands

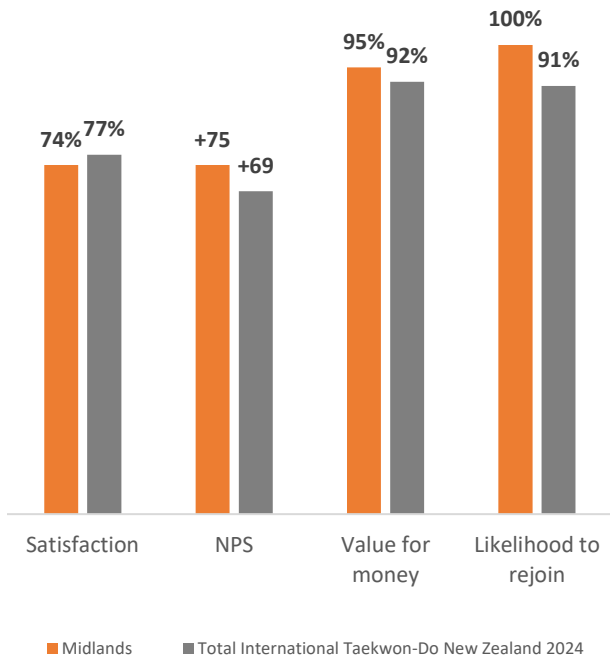


Sample size of Midlands region: n=43

Sample size of Total International Taekwon-Do New Zealand 2024: n=433



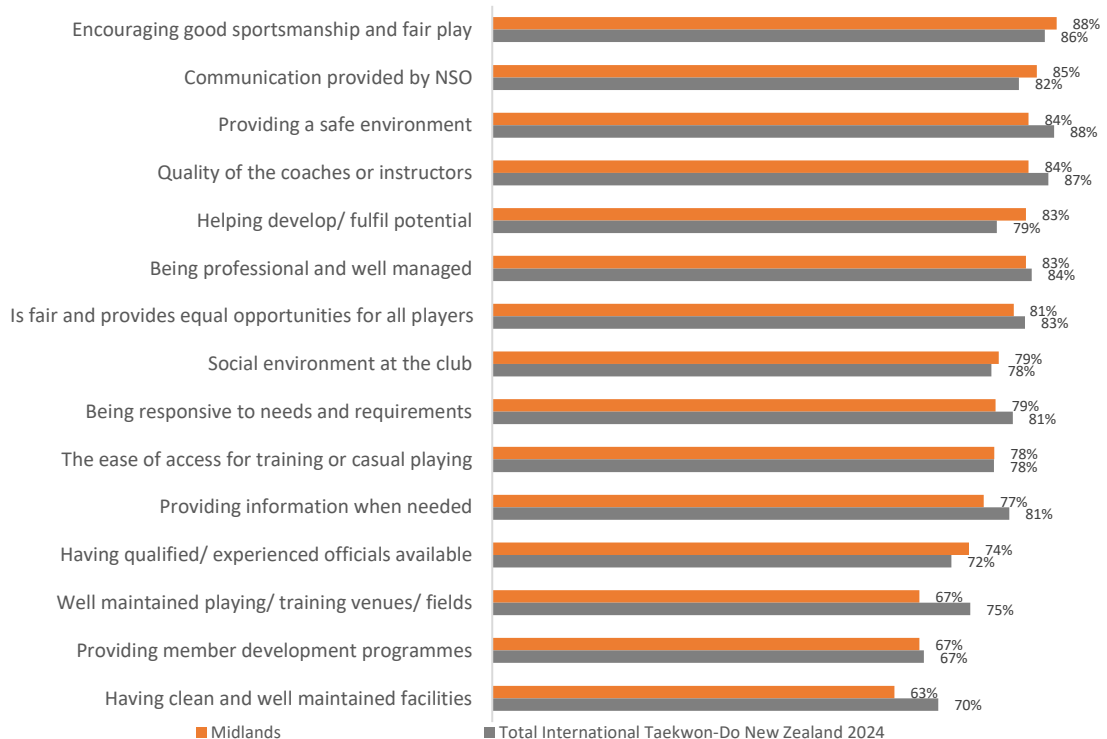
Key Metrics



Focus for Improvement

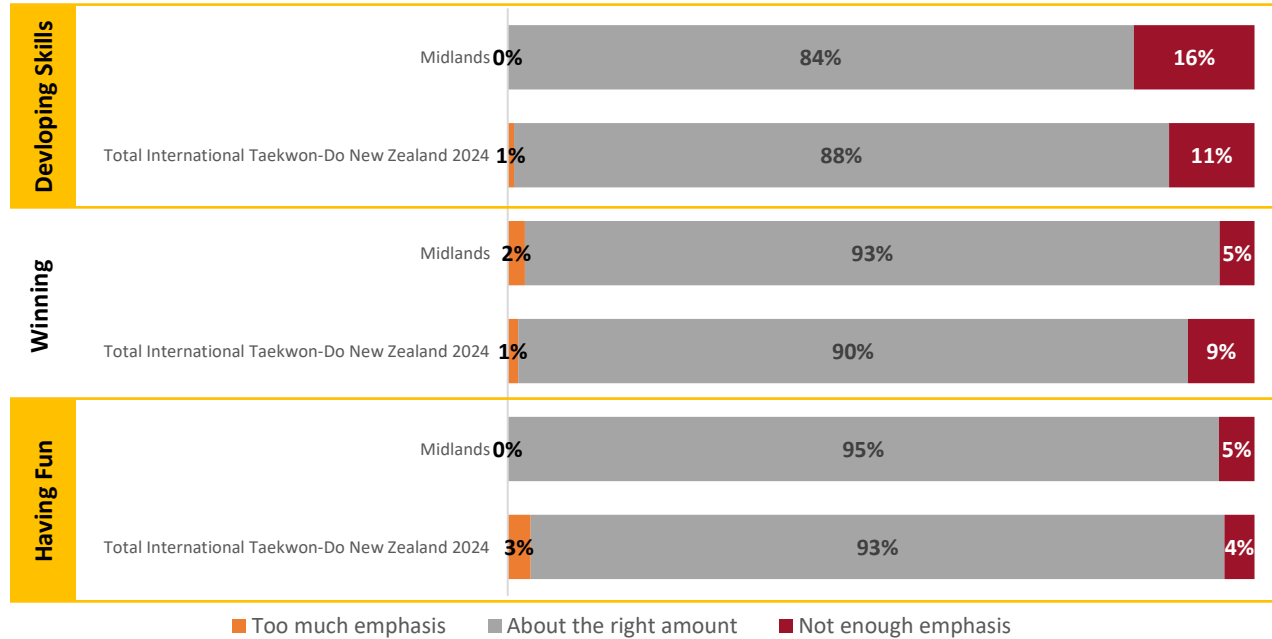


Satisfaction with Drivers (% of very and extremely satisfied)





Emphasis on fun, winning and developing skills



Club Environment (% of agree and strongly agree)

	Midlands	Total International Taekwon-Do New Zealand 2024
Club provides a supportive and encouraging environment	98%	96%
Club focuses too much on certain players/ teams	7%	6%
I feel pressure from my club to train more than I would like to	8%	6%



Sample Profile

	Midlands	Total International Taekwon-Do New Zealand 2024
Male	44%	59%
Female	56%	41%
5-12 years	16%	35%
13-18 years	14%	16%
19-34 years	9%	8%
35+ years	60%	41%
European/ Pākehā	73%	68%
Māori	13%	12%
Pasifika	0%	4%
Asian/ Indian	13%	25%
Other	0%	3%

*Note some questions exclude "Don't know / Not applicable" answers so base sizes may be smaller

**small sample size results may be inconclusive